

MagicMinerals  
**CONTOUR KIT**  
by Jerome Alexander®



HIGHLIGHTING  
& CONTOURING  
USER GUIDE

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# HIGHLIGHTING & CONTOURING GUIDE

Use this simple guide to learn to apply contours and highlights according to your face shape and maximize your own look. Depending on your face shape you may use contours (shadows) and highlights to enhance or diminish specific facial features.

The professional contour brush is the best way to apply the powder. Use the angled end for sharper more controlled line; use the full round end to blend. Also, use the sponge to Blend, Blend, Blend!

Remember to always start with your normal concealer, foundation or base powder. Then you can use Magic Minerals Contour Kit to create the ultimate sculpted look!

The secret to correct Contouring & Highlighting is Blending with the brush and finishing with the sponge.

- **Contouring** makes features appear smaller, thinner and more sculpted
- **Highlighting** accentuates, making features appear bigger, lighter and brighter

## STEP 1 – IDENTIFY YOUR FACE SHAPE

- See the face shape types defined in this guide.

## STEP 2 – CONTOUR AREAS

- Choose a contouring shade one to two shades darker than your normal skin tone.

## STEP 3 – HIGHLIGHT AREAS

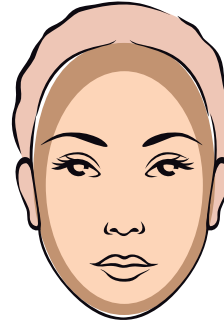
- Choose a highlighting shade one to two shades lighter than your skin tone. Ensure you blend the powder lines together after full application.

# HIGHLIGHTING & CONTOURING SPECIFIC AREAS

**Cheekbones** – Suck in your cheeks, envision an imaginary line that starts downward directly under the center of the eye. Extend this line to the hollow of the cheek. Apply the dark Contour from this spot in an upward motion into the hairline. Blend well with a sponge. Next, apply the Highlighter directly on the cheekbone to create a line past the eye going directly up to the top of the temple.

**Under Eyes** – Use yellowish tone Highlight under the eyes, create a triangle from under the lower lashes, near the nose above the cheek bone towards the temples.

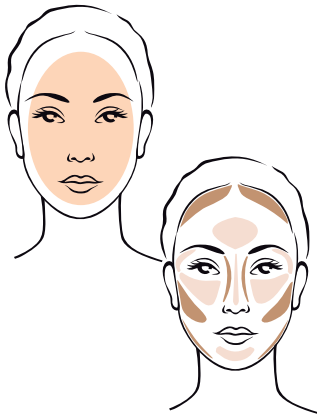
**Nose** – A make-up artists trick, rub your index finger in the dark contour, then rub your index finger and thumb together – move your finger up and down the sides of the nose. Put a dab of contour on the tip. Highlight down the bridge.



**Forehead and Chin** – Create an oval with your hands over your face.

- Contour what is outside the oval and,
- Highlight what is inside.

**Jawline** – To create an illusion of chiseled effect, contour with the dark shade from ear to ear along and under the jawline. To minimize the appearance of a double chin, apply contour under the chin toward the neck.



### **OBLONG FACE**

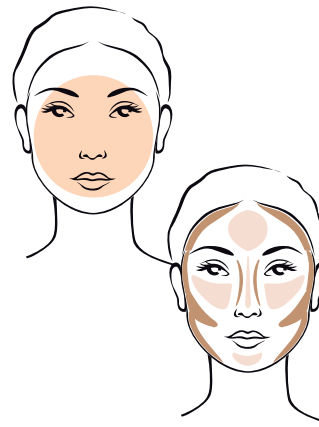
- The face is longer than it is wide
- Forehead just slightly wider than the chin
  - Jawline is a bit rounded and narrow

### **CONTOURS**

- Dark Contour upper edges of forehead
- plus the jawline, chin & cheekbones

### **HIGHLIGHTS**

- Highlight center of forehead and nose
- plus below eyes and chin



### **ROUND FACE**

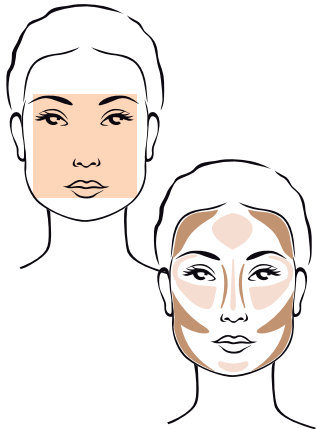
- The face is about as long as it is wide
- Similar to square, but with soft angles
  - Cheekbones are the widest area
  - Jawline is curved, not angular

### **CONTOURS**

- Contour sides of the face and around the jawline
- plus cheekbones and nose

### **HIGHLIGHTS**

- Highlight middle forehead and chin
- plus nose and below eyes



### **SQUARE FACE**

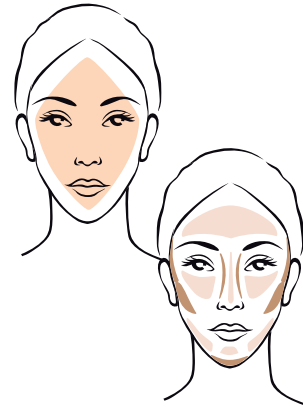
- The face is nearly as wide as it is long.
- Sides of the face are straight
  - Jawline has only a slight curve

### **CONTOURS**

- Dark Contour on corners of the forehead
- plus corners of the jawline & cheekbones

### **HIGHLIGHTS**

- Highlight center of forehead and chin
- plus nose and below eyes



### **DIAMOND FACE**

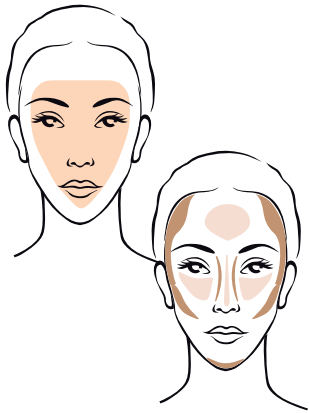
- The face is narrow at the chin & forehead
- Similar to the triangle but narrow upper
  - Jawline is angular

### **CONTOURS**

- Contour the chin and cheekbones
- plus sides of nose

### **HIGHLIGHTS**

- Highlight the sides of the forehead and sides of the jawline
- plus nose, below eyes and upper chin



### TRIANGLE FACE

The face is a bit long w/Long pointed jawline

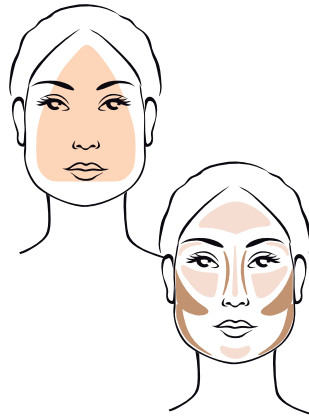
- Chin is the narrowest area
- Forehead is the widest area

### CONTOURS

- Contour the chin and sides of forehead
- plus cheekbones and nose

### HIGHLIGHTS

- Highlight center of forehead
- plus below eyes and nose



### INVERTED TRIANGLE FACE

The lower face is wide; forehead is narrow

- Sides taper inward toward top of face
- Jawline has only a slight curve

### CONTOURS

- Contour sides of face and jawline
- plus cheekbones and nose

### HIGHLIGHTS

- Highlight middle to sides of forehead
- plus chin, below eyes and nose

# MagicMinerals CONTOUR KIT

by Jerome Alexander®



- Mineral Powder Compact with **Six Blendable Shades**
- Professional Double-Ended Contour Brush
- Mineral Enriched Formula
- Hypoallergenic
- No Irritants
- Fragrance Free
- Lasts up to 12 Hours

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